Connie Lindsey
TATC/March 22, 2003

Product Management Plan
"The Isle of Inisfree"

Schedule

- March 13-18 (spring break):

  Capture music from Celtic Woman CD

  Begin storyboard

  Locate song lyrics, print them, and choose "scenes"

  Locate photos, stock footage

  Place music and pictures in Videowave production to work on timing

- March 19 – 21

  Experiment with transitions, special effects

  Work on title screen

  Use Videowave Help feature to learn how to add motion paths to still photos

- Tuesday, March 21:

  Finalize storyboard to turn in (due)

  Work on management plan

- Wednesday, March 22

  Finalize management plan and submit it (due)

- March 23 – April 3

  Continue editing video and add credits to end

- April 4 – 12

  Create Web page to promote video

  Experiment with best compression method for video

- Wednesday, April 13

  Upload video and Web page to First Class (due)

Product Management Plan, cont.

Materials & Equipment (checklist with dates)

- Song file captured from CD
- Song lyrics
- Photos of Orla
- Photos of Ireland
- Video footage
- Videowave software

Research Plan

1. Find song lyrics and separate them out into scenes based on timing and meaning
2. Make a list of possible pictures to illustrate story told in song
3. Search Internet for pictures and information about the song itself
4. Search for stock video footage that would fit the theme of the video
5. Email Orla Fallon about the project
6. Research how to add motion to still photos and which software programs have that capability
7. Design Web page layout to promote Orla Fallon and The Celtic Woman CD